



September 2017

Dear Exhibitor:

On behalf of the Board of Directors of the San Diego Academy of Family Physicians (SDAFP), it is with great pleasure that we cordially invite you and your firm to join us for the 60TH ANNUAL POSTGRADUATE SYMPOSIUM: FAMILY MEDICINE UPDATE 2017. The event will again take place at the beautiful Paradise Point Hotel in Mission Bay, just north of downtown San Diego, June 23-25th, 2017.

The SDAFP has established a tradition over the past 59 years for hosting one of the most outstanding and highly attended Family Medicine postgraduate symposia in California. For the last several years we have averaged a 300 plus attendance. We again anticipate approximately 300 attendees for our 60th Annual Symposium. We are excited to offer your firm a chance to participate in our Annual Symposium being held in 2017 as one of the featured exhibitors. Exhibits will be available for viewing during registration, as well as morning and afternoon breaks and lunchtime on Friday, June 23rd and Saturday, June 24th, 2017.

The exhibit fee for 2017 will again be \$1200 for Exhibitor Space which includes a 6' table and 2 chairs. This year we are again offering a 'Premier Package' for \$1500.00 which, in addition to a table and 2 chairs, also allows you to determine your location within the Exhibit Hall. We will continue to require registrants to obtain initials from at least 75% of the booths they visit, and will also be serving breakfast as well as refreshments during all of the break periods each day in the exhibit area to encourage a good turnout.

Please send your exhibit fee payable to 'San Diego Academy of Family Physicians' and remit by mail to: P.O Box 910144, San Diego, CA 92191, Tax ID: 94-6128841. If paying by credit card you may also fax the enclosed form to: 858-458-9467 or scan and email to: Sabrinabazzo@gmail.com. If you have questions please don't hesitate to contact me via email or by phone – 858-458-9439.

We are looking forward to another successful program this coming year and hope you will choose to be part of it. With this in mind, we look forward to your early response to take advantage of the discounted price!

Sincerely,

Sabrina L. Bazzo, MPH
Executive Administrator